

BB Imaging, led by Blanca Lesmes, Wins Woman's Way Business Award

Austin, TX (May 22, 2023) – BB Imaging, led by cofounder and CEO Blanca Lesmes, won the “Business to Watch: Over \$5 Million” category at the eighth annual Woman's Way Business Awards, hosted by Austin Woman Magazine.

The Woman's Way Awards celebrate the work of women who are building the world they want to live in by challenging outdated structures, envisioning new models, and laying the foundations for an inclusive, authentically expressed, and innovative city of Austin. Winners are chosen by a selection committee composed of local women business owners and community leaders. To date, the Woman's Way Business Awards are Austin's only awards exclusively for women-owned and women-led businesses.

“I'm so grateful to Austin Woman magazine for shining a light on women in business who are creating a better future, and I'm thrilled to be listed among their ranks,” said Blanca. “I've always believed the solution to some of the world's biggest problems lies in women innovating for women, and I'd like to thank my team, every member of BB Imaging, for providing incredible care and pioneering a truly innovative teleultrasound solution for the underserved in our communities. We are on the right track, and accolades like the Woman's Way Award confirm it.”

About BB Imaging:

BB Imaging was founded to bring excellent, compassionate, and complete ultrasound care to patients across a spectrum of needs. BB Imaging offers full-service onsite support as well as teleultrasound support through their proprietary FDA-cleared technology, TeleScan. BB Imaging serves patients in a variety of settings and circumstances, including urban and rural locations across the U.S. BB Imaging's mission is to improve health outcomes by making high-quality ultrasound services accessible.

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