

## Blanca Lesmes Makes Inc.'s 2023 Female Founders List

**Austin, TX (April 4, 2023)** – Inc. announced its sixth annual **Female Founders** list today, honoring a bold group of 200 women. Each year, Inc. editors review thousands of applications highlighting female founders who are challenging the status quo and tackling some of the world's biggest problems. The list features women who have overcome challenges and lifted those around them, while leading impactful organizations across the country. Blanca Lesmes, CEO of BB Imaging, is among the honorees.

"It's humbling to see my name on this list alongside so many other incredible women," said Lesmes. "It took me a long time to feel like I could own my CEO title—it often felt too grand for me. Thankfully, I had a team who encouraged me on this journey, and today I get to see the results of that encouragement. It's an honor to make this list, and, I am working to pass that encouragement along to other female entrepreneurs, business leaders, and women in tech.

"It's thrilling to consider BB Imaging's recent successes, but I would be remiss not to thank all the pioneers in teleultrasound who have helped us get to where we are today. We had a big year in 2022, expanding into three new states, receiving FDA approval on our software, and earning a ranking on the Inc. 5000 list for year over year growth.

"And 2023 is shaping up to be just as big. This year, we're rolling out TeleScan®, a teleultrasound SaaS solution. TeleScan will bring expert sonography to even the remotest of locations, enabling clinics to serve more patients, boost efficiency, and increase revenue. It will also support sonographers through balanced workloads and career optionality. TeleScan is especially exciting to me because it's going to get us so much closer to the mission I founded BB Imaging on more than 18 years ago: ending preventable maternal mortalities."

### **About BB Imaging:**

BB Imaging was founded to bring excellent, compassionate, and complete ultrasound care to patients across a spectrum of needs. Through the development of working relationships with healthcare providers, BB Imaging services patients in a variety of settings and circumstances, including urban and rural locations across Kansas, Missouri, Oklahoma, Florida, Washington, Virginia, and Texas. BB Imaging's mission is to improve health outcomes by making high-quality ultrasound services accessible to all women regardless of their zip code or economic status.

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