

## BB Imaging, led by Blanca Lesmes, Wins Spot on Longhorn 100 List

**Austin, TX (March 5, 2024)** – BB Imaging, led by cofounder and CEO Blanca Lesmes, will appear in the 2024 Longhorn 100—an award that celebrates the success of the 100 fastest growing Longhorn-led businesses in the world. The award is hosted by Texas Exes, the official alumni association for the University of Texas.

Blanca attained her MBA from the McCombs School of Business, where she often returns for speaking engagements. In addition to Blanca, BB Imaging leadership contains two other UT graduates: cofounder and Chief Strategy Officer Ben Buentipo and Chief People Officer Diana Ferguson.

“I’m delighted to know BB Imaging has earned a spot on this list,” said Blanca. “Longhorn alumni are incredible people who are doing amazing things across the globe. It’s an honor to be among them, and it will be exciting to see where we rank.”

The full list of rankings will be revealed in May.

### **About BB Imaging:**

BB Imaging was founded to bring excellent, compassionate, and complete ultrasound care to patients across a spectrum of needs. BB Imaging offers full-service onsite support as well as tele-ultrasonography support through their proprietary FDA-cleared technology, TeleScan. BB Imaging serves patients in a variety of settings and circumstances, including urban and rural locations across the U.S. BB Imaging’s mission is to improve health outcomes by making high-quality ultrasound services accessible.

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